New School Website Overview  
School District of Clay County

Introduction

The New School Website Project represents a fundamental shift in how we will manage our school-based sites. The old websites had a few characteristics that created some challenges for modern technology. Here are some highlights:

• The dominant device for surfing the web has shifted from the personal computer to mobile devices including phones and tablets. The new websites are easy to navigate and view on all devices.

• News is now being delivered using multiple streams. Webpages are now integrated with other streams of communication, including the upcoming OneClay App.

• The District has shifted electronic communications from just posting information to providing parents with resources and telling the story of the school.

• The District has standardized the websites, so that Parents, Students, and Staff can easily find the most current information. Each site has the same layout and District content.

Let’s Explore!
Exploring the Home Page

The navigation structure for all school websites is uniform. You will always find the following information in this order: Home Page, Calendar Page, News Page, Information Page, Faculty and Staff Page, and More… which has the Parent Links Page, Student Links Page, and Staff Links Page.

As you scroll down on the Home Page, you will find the following information:

- School Name
- School Mascot
- Image Section – highlights your school community
- Office Hours –hours the public can contact the school
- Student Hours –hours your students attend class
- School Address - mailing address
- School Phone Number - main school phone number
- Facebook link –address of your school Facebook page
- E-mail address- (person who will be the email contact)
- Link to SDCC OneClay Website
- Link to the SDCC Non-Discrimination Policy
- Link to your school’s Parent Information Page
- Mission Statement- your school’s mission statement
- Vision Statement- your school’s vision statement
Exploring the Calendar Page

Your new Google school calendar is embedded on the page. You can easily click on an event to add it to your own calendar, so you never miss a school event!
Exploring the News Page

Your new school blog is located on this page. Each school has designated editors to share the stories of your school including awards, announcements, fundraisers, student and staff achievements, and parent information. The blog also syncs with other communication streams, so stories posted on your school websites will also post to your school Facebook page and the OneClay App if desired.
Exploring the Information Page

The information page is designed to give parents and students basic information, including:

- A cover photo of your school
- The Principal's name and picture
- The Assistant Principal's name and picture
- The school name
- The school address
- The school phone number
- The school fax number
- The school office hours
- The school student hours
- The student arrival schedule
- The student dismissal schedule

We have also included a contact form in which prospective parents and members of the community can send inquiries to your school.
Exploring the Faculty and Staff Page

The staff and faculty page will be organized into columns by Administration, Office Staff, and Grade Level/Department.

The Faculty and Staff Page will include the following:

- Staff Picture
- Staff Name
- E-mail Hyperlink
- Teacher Website Hyperlink (if applicable)
- Title (if applicable)
Exploring the Parent Links Page

- District Parent Information links have been pre-set for everyone and include buttons that link to the following:
  - SDCC Website
  - SDCC Parent Guide
  - SDCC Schools
  - Student Calendars
  - Focus Parent Portal
  - Food Services
  - SDCC Code of Conduct
  - Bus Transportation
  - Student Services
  - Military Family Resources
  - Exceptional Student Education
  - Title I
  - Report Educator Misconduct
  - Bullying Information
  - Florida Department of Education

- School Parent Information Buttons may vary to meet the needs of your school community.
Exploring the Student Links Page

- District Student Information links have been pre-set for everyone and include buttons that link to the following:
  - Academies of Clay
  - SDCC Code of Conduct
  - Food Services
  - Focus Portal
  - Learning.com
  - Accelerated Reader
  - Blackboard
  - Florida Virtual School
  - Clay Virtual Academy

- School Student Information Buttons may vary to meet the needs of your school community.
Exploring the Staff Links Page

- District Student Information links have been pre-set for everyone and include buttons that link to the following:
  - OneClay Portal
  - SDCC Staff Resources
  - OneClay U Resources

- School Staff Information Buttons may vary to meet the needs of your school community.